



# Integrated Pricing

**DELIVERING SMART  
PROFITABLE  
GROWTH...**

**USE OUR ADVANCED  
REVENUE MANAGEMENT  
TECHNIQUES TO ENSURE  
YOUR BUSINESS ACHIEVES  
ITS FULLEST POTENTIAL.**



# CAPABILITIES

## PRICING

- Pricing Strategy
- Price Models
- Price setting, Managing discounts and Establishing robust structures
- Key account pricing
- Negotiation techniques
- Econometric modelling
- Deliver a price increase
- Six sigma price testing
- Global pricing program
- Price monitoring and control
- Pricing organisation best practice
- Price training

## BUSINESS DEVELOPMENT

- Growth strategy options
- Business model evaluation
- Competitor analysis
- Market forecast and quantification
- Market due diligence

## FINANCIAL MODELLING

- Excel based financial model development using a structured methodology to ensure the final model meets multiple stakeholder requirements
- Full audit and documentation of your existing models
- Financial planning and analysis models
- Scenario planning toolkit
- Business case analysis
- New product profitability assessment
- Investment appraisal models
- Training courses in Financial Modelling

**COMBINING OVER 20 YEARS OF PRICING EXPERTISE WITH ADVANCED ANALYTICS SOLUTIONS TO DEVELOP NEW GROWTH STRATEGIES AND TACTICS FOR OUR CLIENTS.**

**We have particular experience in the following industries:**





# Integrated Pricing

**GROW MORE PROFITABLY...**

Contact us to discuss a bespoke pricing solution for your business

[Integratedpricing.com](http://Integratedpricing.com)

**Get in Touch**

**Call us on**  
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